

AI DOESN'T FEEL. SO WHY DOES IT SEEM LIKE IT DOES?

Summarize this webinar, please.



Cassandra sat down with Tucker Bryant to talk about his viral experiment, ChatTJB, where Tucker personally answered thousands of questions from behind what looked like a chatbot interface. What started as satire, a commentary on our growing reliance on AI, quickly became something else: people stopped joking and started being honest, asking for advice, connection, and someone to just listen. The conversation turned to whether AI can actually feel anything. Tucker and Cassandra agreed it can simulate empathy convincingly, but it doesn't have the lived, physiological experience behind it. What emerged was a shared belief that AI can be a powerful creative tool, as long as we stay in the driver's seat: thinking critically, wrestling with hard questions ourselves, and choosing genuine human connection over the easy answer.

Key Takeaways

We don't want AI to feel. We want to feel less alone.

Tucker's biggest insight from ChatTJB: when people believed they were talking to a bot, the questions got playful. The moment they suspected a human might be listening, the questions got real. Wedding night jitters. Requests for advice. Quiet honesty. AI can sound empathetic, but what we're actually chasing is connection, and we'll take it wherever we can get it.



"Cognitive surrender" is worth watching for.

Tucker named it directly: the slow slide into accepting AI's answers without engaging our own thinking. The fix isn't avoiding AI, it's staying in the conversation with it. Push back. Question the output. Keep your own judgment in the loop.

The gap between simulating emotion and having it may never close.

Cassandra asked her AI directly whether it could feel frustration or fear. It gave a thoughtful, articulate answer. Tucker's response stuck with the room: it's a genuinely good attempt at simulating emotion, but simulation isn't the same as the physiological, lived experience of feeling something. That gap might shrink, but it won't disappear.



What makes us human doesn't change, even as everything else does.

Cassandra and Tucker landed on the same list: the desire to understand each other, to create, to be known, to connect. Whatever superintelligence brings, those drivers hold steady. That's the anchor CEG keeps coming back to.

[Watch the recording....](#)

