



Introduce CEG to your network, get rewarded every time and become a

Change Enthusiasm® Amplifier

B2C TEMPLATES

Below are two templates for **social media** and **email** that you can use to recommend the Change Growth Accelerator™.

We strongly encourage you to write it in your own style and include your firsthand experiences to make it more personal.

Don't forget to add a **link to the CGA registration page** and **your referral code**.

SOCIAL MEDIA POST: LINKEDIN OR OTHER PLATFORMS

We recommend adding an image to your post. For example: a photo of your CGA kit, a screenshot of your cohort, and/or a social media image provided by CEG.

I didn't expect the Change Growth Accelerator program to [share something that positively surprised you about the program].

My cohort was full of leaders from all over the world navigating different versions of change. We leaned into the emotions that nobody talks about at work. What surprised me most was that everyone was sitting with the same questions I was, regardless of their industry or role.

[What shifted for me personally, for example: I stopped treating my discomfort as a problem to push through and started seeing it as information I could actually use. / I finally had language for what I and my team were feeling during change, and that changed how we showed up / I have a completely new relationship to uncertainty and how to lead my team]

If any of that resonates, it might be worth exploring. You can use my referral code to register for the next cohort: [your referral code]

DM me if you want to hear about my experience, or register here:

<https://changeenthusiasmglobal.com/growth-accelerator/>

#ChangeEnthusiasm #LeadershipDevelopment #EmotionalIntelligence #OrganizationalChange
#PersonalGrowth #ChangeGrowthAccelerator

SHORT EMAIL OR LINKEDIN MESSAGE

If you personally know someone who you think could benefit from participating in the Change Growth Accelerator™, send them a more personalized message like the one below.

Subject title options:

- This reminded me of you
- This was worth it for me
- A different way to lead through change

Hey [Name],

I just finished this program and thought of you, especially with everything you've got going on lately. It's a program helping people navigate change.

It gave me [Examples: A way to work with the emotions that come up during major transitions / A new perspective on how to approach uncertainty]

Here's the info if you want to check it out: <https://changeenthusiasmglobal.com/growth-accelerator/>

If you end up joining, use my referral code [your CODE] when you register!
[Your name]